

RECONNECT FAMILIES US BORDER REFUGEE PROJECT

David Lincoln

June 2018



The Trump administration separated families. Reuniting them is a giant mess.



Analysis by [Stephen Collinson](#), CNN

Updated 1:13 AM ET, Sat July 7, 2018



CNN

**THE US GOVERNMENT HAS A
FAMILY SEPARATION
PROBLEM:
They can't solve it but,
WE CAN!**

With your help and support !



OUR GOALS

- 1. Reconnect Families with Their Children Wherever They Are Located**
- 2. Become a Magnet For All PUBLIC Information About US Border Refugees Regardless of Source**
- 3. Become A Megaphone And TV Channel For Refugees And Their Relatives for Communication with Their Families Anywhere**
- 4. Offer A Safe And Secure Place For All Those Involved In The Refugee Crisis**
- 5. Provide Information About Counseling And Available Housing In The Local Areas**

OUR PLAN

1. SET UP Bases of Operations in EL PASO & McAllen Tx
2. Establish Local, Multilingual, Phone Banks At Operations HQ
3. Route All Communications Through A Single Global Number
4. Distribute Donated Smartphones To Each Ice Detention Center
5. Deploy A CROWDMAP Platform
6. Capture, Display And Analyze All Communications And Plot Their Geolocated Origins And Timestamps
7. Create Reports And Distribute Leads As Names Are Matched
8. Mobilize Charities To Make Contact In Detention Centers Or Towns



**TORNILLO TENT CITY
MAP LOCATION NEAR EL PASO**

FOCUS

OPEN 2 FIELD OFFICES

REFUGEE ASSISTANCE CENTERS

IN MCALLEN & EL PASO TX.

STAFFED BY EXPERIENCED

LOCAL PEOPLE



PERSONNEL – 2 OFFICES COMBINED

2 OFFICE MANAGERS

2 IT TECHS

2 DATA MANAGERS

2 DATA ENTRY TECHS

2 OFFICE INTERNS

2 PARALEGALS

**10 VOLUNTEERS FOR PHONE
BANKS**



**ADMINISTRATIVE
SUPPORT**

1 Accountant

1 Lawyer

1 PR Publicist

1 Cameraman

1 Employee Relations

**1 Govt - Agency
Liaison**

OUR COMMITMENT

- 1. WE WILL BE FULLY OPERATIONAL WITHIN ONE MONTH AFTER OUR FUNDING GOALS (\$300,000) ARE MET**
- 2. WE WILL BEGIN CONNECTING PARENTS WITH THEIR CHILDREN ON THE FIRST DAY WE HAVE AN ELECTRONIC MATCH ON OUR SHORT MESSAGE CONNECTIONS.**



ASSOCIATE CENTERS WITH ESTABLISHED CHARITIES

SOCIAL DISASTER US RELIEF STATIONS;

LOST AND FOUND FOR PEOPLE

A LISTENING POST AND COUNSELING CENTER

FOR PEOPLE IN DISTRESS –

Be Operationally Ready to Support

A HISPANIC ONLINE INITIATIVE

Supporting a Spanish website is not as simple as hosting and direct translating through free services. This can be grossly inaccurate when marketing professional towards the Hispanic target audience. Creating a Spanish Website should only be done if a company is operationally ready to support a Hispanic Online Initiative.

Starting Multichannel Spanish Language Service Websites

Helping to cover more consumer groups to create a more rounded influx of actual consumers from Spanish-language potential customers.



Providing Operationally Integrated Website Interface for Hispanic Consumers

Being capable of handling sales and customer support to these individuals is also an important part of building a Spanish Website.





Helping Hispanic Consumers Access Customer Support Resources

Focusing Hispanic online initiatives for existing and future Hispanic customers and consumers is a crucial part of running an online business.



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"Some deliver empty promises, we deliver trackable results."
www.HispanicMarketAdvisors.com



HISPANIC MARKET

ADVISORS

PHONE BANKS

ONE GLOBAL PHONE NUMBER-

ONE TEXT MESSAGE SERVICE-

5 DIGITS

MULTI-LINGUAL

PUT THE NUMBER ON T-SHIRTS,

MUGS, PENCILS ETC.



LOCAL OPERATORS

PHONE BANK HOTLINE

STAFFED BY LOCAL TRANSLATORS

AND BILINGUAL INTERPRETERS

TWO (ON THE GROUND)

LOCAL (S. TEXAS) PHONE BANKS



VOLUNTEER HEADQUARTERS

PRIMARY POINT OF CONTACT FOR

RELATIVES, SOCIAL WORKERS, MEDIA, LAWYERS ETC.

GATHERING PLACES FOR THOSE IN NEED OF ASSISTANCE

CAUGHT UP IN THE

IMMIGRATION CRISIS

ADVICE ON THE KINDS OF TEMPORARY,

AFFORDABLE HOUSING AVAILABLE



CONNECTIONS

1. DIGITAL BULLETIN BOARDS FOR LEAVING AND RECEIVING MESSAGES AND PICTURES.

2. TABLETS FOR PUBLIC USE AND **DONATED CELL PHONES** FOR PERSONAL USE

3. PRIVATE AND CONFIDENTIAL DISCUSSION ROOMS

4. ON LINE CHAT ROOMS AND DISCUSSION GROUPS

5. FACEBOOK PAGES FOR VICTIMS FRIENDS, FAMILY AND SUPPORTERS

6. VIDEO DIARIES AND CASE STUDIES

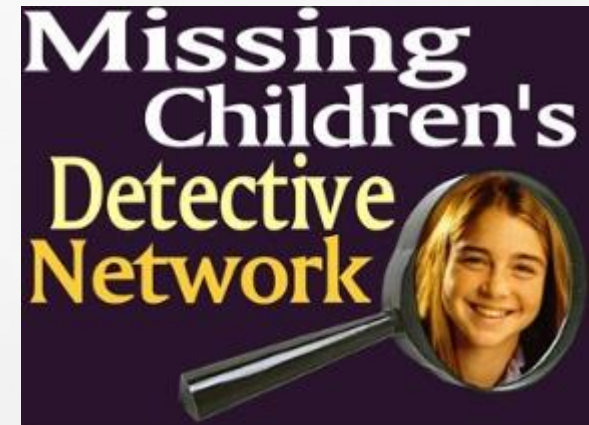
7. FAMILY MAILBOX OR DROPBOX FOR EACH REFUGEE FAMILY

8 SECURE COMMUNICATIONS ENCRYPTED WITH CYBER DEFENSES AND IT.



INTERACTIVE LIVE WEB TV CHANNELS

- 1. FREEDOM INTERACTIVE TV Is The Long-needed Tool For Justice, Prosperity, A Renewed Earth & To Bring All People Together By Letting All People Speak**
- 2. SCROLLING NAMES & CONTACT NUMBERS Just Like Live Sports & Updated Weather Advisories & Alerts!**



REFUGEE POPULATION STUDY

CAROLINA POPULATION CENTER IS A COMMUNITY OF OUTSTANDING SCHOLARS AND PROFESSIONALS ASSOCIATED TO

- 1. CREATE NEW KNOWLEDGE ABOUT POPULATION SIZE, STRUCTURE, AND PROCESSES OF CHANGE**
- 2. DEVELOP NEW SOURCES OF DATA TO SUPPORT POPULATION RESEARCH**
- 3. EVALUATE HEALTH INFORMATION SYSTEMS AND EXPLORE WAYS TO IMPROVE THEM FOR BETTER HEALTH OUTCOMES**
- 4. PROMOTE THE DEVELOPMENT AND USE OF INNOVATIVE METHODOLOGIES**

DEMOGRAPHICS & HEALTH

UNIVERSITY OF NORTH CAROLINA

**Build Skills And Capacity And Train The Next
Generation Of Scholars**



**Disseminate Data And Findings To Population
And Health Information System Professionals,
Policy-makers, And The Public**

Carolina Population Center Study
· <http://www.cpc.unc.edu/aboutcpc>

MULTI-MEDIA DOCUMENTARY

Create a Video Record of Our Ushahidi Deployment & How It Enhances Communication & Mutual Understanding Even in the Midst of Controversy When the Immigration Battle Lines Are Far From Clear.

We hope to Partner with Pennstate Media Who Pioneered the Geospatial Revolution Project.

Their Mission is to Expand Public Knowledge About the History, Applications, Related Privacy & Legal Issues & the Potential Future of Location-based Technologies.



Contact

**Project Information: Elaine Brzycki,
ejb23@psu.edu**

**News Media: Lisa Warren, 814-863-9912,
luw15@psu.edu**

DVD Sales: Penn State Media Sales, 800-770-2111, mediasales@outreach.psu.edu

CAPACITY TARGETS

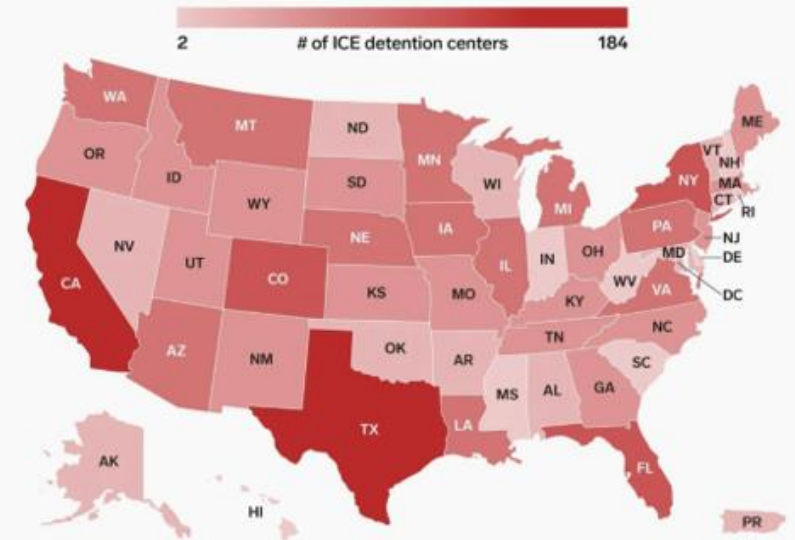
ABLE TO SERVE OVER

10,000 REFUGEES IN 2018

ULTIMATELY SERVING MORE THAN
50,000 REFUGEES PER YEAR FROM
200 ICE

DETENTION CENTERS

ICE detention centers in every US state



STATE	NUMBER	STATE	NUMBER	STATE	NUMBER	STATE	NUMBER
AL	15	ID	24	MT	33	RI	2
AK	15	IL	41	NC	18	SC	9
AR	15	IN	8	ND	13	SD	20
AZ	49	KS	24	NE	33	TN	19
CA	120	KY	18	NH	8	TX	184
CO	78	LA	41	NJ	17	UT	17
CT	13	MA	18	NM	23	VA	37
DE	2	MD	13	NV	10	VT	10
DC	2	ME	17	NY	76	WA	34
FL	60	MI	33	OH	26	WI	14
GA	26	MN	36	OK	14	WV	7
HI	2	MO	23	OR	26	WY	22
IA	38	MS	7	PA	47	PR	11

Sources: The Department of Homeland Security, Immigrant Legal Resource Center, National Immigrant Justice Center, BUSINESS INSIDER

TOTAL NUMBER OF US ICE DETENTION FACILITIES BY STATE

COOPERATION & COORDINATION

- 1. We Want To Be A Primary Information Resource**
- 2. A Hub For Local Social Service Agencies And Charities.**
- 3. A Focal Point For Information Exchange And Planning**



Reunite an immigrant parent with their child

Fundraiser for RAICES by Charlotte Willner and Dave Willner · 🌐

Donate

✉ Invite

➦ Share

⋮ More ▼

\$20,650,415 raised of \$25,000,000 ⓘ

WE Believe

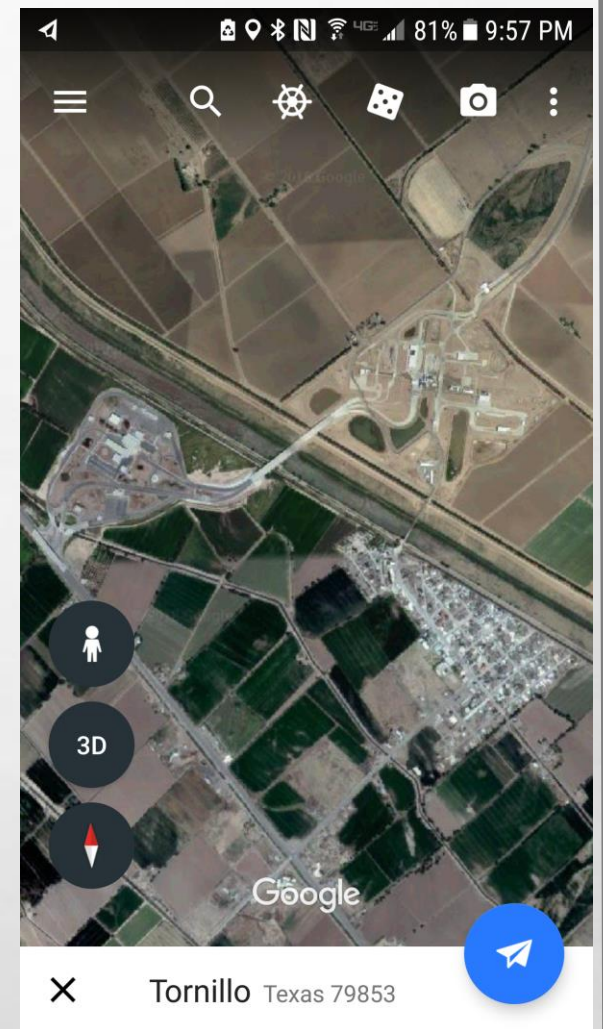
- 1. Separating Children From Their Parents Is Inhumane And Unnecessary**
- 2. Knowing Where Each Of The Children And Parents Are Will Help Ease The Burden For Everyone**
- 3. Being Able To Communicate, Exchange Info And Pictures Will Facilitate The Reuniting Of These Families**
- 4. REFUGEES And Their Relatives Are Already In Touch With Someone**
- 5. WHAT WE Have To DO IS Voluntarily Capture, ENHANCE And Organize Those Connections.**



**TORNILLO TENT CITY
AERIAL VIEW**

OUR CONCERNS – **WE CARE About the Families** **Safety and Health!**

- 1. PSYCHOLOGICAL WELL-BEING – Do They Have Enough Trained And Vetted Psychiatrists At These Centers?**
- 2. PHYSICAL WELL-BEING – How Many Screened Pediatricians Are Available? Are The Military Facilities Contaminated By Chemicals Or Radiation? ARE Pesticides Being Sprayed?**
- 3. SPIRITUAL WELL-BEING – Do They Have Access To Spiritual Leaders Who Can Minister To Them In Their Own Languages**



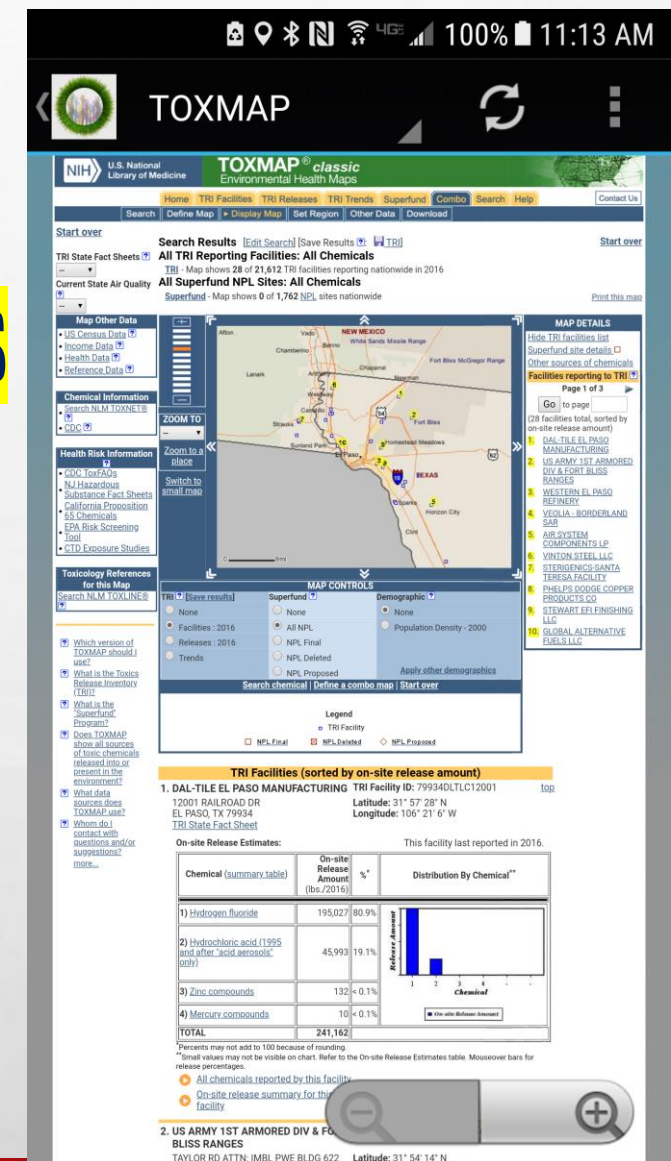
TORNILLO
SATELLITE VIEW

IS IT SAFE?

EL PASO & FORT BLISS BORDER AREA EMISSIONS

TOXIC RELEASES- WORST 2 SITES

1. HYDROGEN FLUORIDE HF > 4 MILL. POUNDS (ALL YRS.)
2. HYDROCHLORIC ACID HCL > 4 MILL POUNDS (ALL YRS.)
ALL FROM DAL-TILE
3. LEAD > 5 MILL POUNDS (ALL YRS.) - ALL FROM THE U.S. ARMY AIR DEFENSE ARTILLERY CENTER AT FORT BLISS



Toxmap TRI Sites

REUTERS: STUDY FLAGS EL PASO FOR HIGH LEVELS OF LEAD LEVELS IN CHILDREN

APRIL 2017

EL PASO, TEXAS - A NATIONAL STUDY RELEASED BY REUTERS SHOWS AN ALARMING NUMBER OF CHILDREN IN EL PASO WITH HIGH LEVELS OF LEAD IN THEIR BLOOD.

AN INTERACTIVE MAP ON AN ARTICLE PUBLISHED BY REUTERS REVEALS ALARMING NUMBERS FOR THE CITY OF EL PASO AND SURROUNDING AREAS.



EL PASO CHILDREN SHOWING HIGH LEAD LEVELS

DUBBA G | April 25, 2017

EL PASO AND LAS CRUCES RANKS FOR WORST AIR IN THE NATION

El Paso Among Worst Pollution Levels In State, TXDOT Says

by Simon Williams
Friday, April 20th 2018

EL PASO, TEXAS (KFOX14) — TXDOT SAYS EL PASO IS NOT MEETING FEDERAL AIR QUALITY STANDARDS BECAUSE POLLUTANT LEVELS IN THE AIR ARE TOO HIGH... ON THEIR WEBSITE, THEY SHOW EL PASO AS THE ONLY TEXAS CITY MARKED AS MAINTENANCE FOR PM10,



SAFE PLACE PROSPECTIVE RENTAL PROPERTY



**TYPICAL AVAILABLE RENTAL
PROPERTY
IN EL PASO, TEXAS**



**SAFE PLACE
PROSPECTIVE
RENTAL PROPERTY**

**TYPICAL AVAILABLE RENTAL
PROPERTY
IN MCALLEN, TEXAS**

☰ Mcallen, Texas Filter

5000 W Mil...
McAllen, T...

\$12.00 /SF/Yr
International Trade Center 2

Office	2,888 - 6,528 SF Avail.	2 Spaces	27,300 SF Bldg
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POTENTIAL CHURCH PARTNERS

United Methodists - [600 Ministers Called For AG Sessions To Be Ex. Communicated]

Southern Baptists - Convention Just Ended With New President & New Mission Of Social Activism With Support of ME/TOO Movement

The Church Of Jesus Christ Of Latter-day Saints (LDS Church)

Catholic Charities - [www.Catholiccharitiesusa .Org](http://www.Catholiccharitiesusa.Org)
Pope Condemns Family Separation Policy



LEGAL HELP

1. Refugee and Immigrant Center for Education and Legal Services (RAICES) <https://www.raicestexas.org/>

2. AMERICAN CIVIL LIBERTIES UNION (ACLU) <https://www.aclu.org/issues/immigrants-rights>

3. International Rescue Committee (IRC) <https://www.rescue.org>

4. Legal Match <http://www.legalmatch.com/law-library/article/political-asylum-and-refugees.html>



FACE-TO-FACE CONTACT

Human Rights and Constitutional Law Foundation (CHRCL) - Peter Schey - This Lawyer Has 100 Volunteer Lawyers Entering Immigrant Detention Facilities Across the US Under Supreme Court FLORES Settlement Decree

<https://www.centerforhumanrights.org/>

**San Antonio Interfaith Welcome Coalition -
Sister Sharon Altendorf**

**Catholic Charities of the Rio Grande Valley –
Humanitarian Respite Center**

Sacred Heart Refuge – Sister Norma Pimentel Exec Dir



NGOS MOST INVOLVED

1. Kids In Need Of Defense (KIND) – Megan McKenna

**2. Texas Civil Rights Project (TCRP) – Zenen Jaimes Perez,
Communications Director**

**3. Refugee and Immigrant Center for Education and Legal
Services (RAICES) Michelle Garza, Assoc Exec Dir**

4. Office of Refugee Resettlement (ORR) 1-800 number

5. Asylum Seeker Advocacy Project (ASAP)



https://www.vice.com/en_uk/article/435mqd/how-charities-are-trying-to-reunite-separated-immigrant-families

UNITED NATIONS POTENTIAL PARTNERS

**UNHCR- UNITED NATIONS HIGH COMMISSION ON REFUGEES
RELIEF AGENCY**

UNHCR URGES FAMILY UNITY AT SOUTHERN US BORDER

**[HTTP://WWW.UNHCR.ORG/EN-
US/NEWS/PRESS/2018/6/5B27FEA84/UNHCR-URGES-
FAMILY-UNITY-SOUTHERN-BORDER.HTML](http://www.unhcr.org/en-us/news/press/2018/6/5B27FEA84/UNHCR-URGES-FAMILY-UNITY-SOUTHERN-BORDER.HTML)** **JUNE 19TH 2018**

UNICEF-UNITED NATIONS INTL CHILDREN'S EMERGENCY FUND

U.S. FUND FOR UNICEF - OFFICIAL SITE

[HTTPS://WWW.UNICEFUSA.ORG](https://www.unicefusa.org)

USA

Share this page:

By UNHCR | 18 June 2018 | Español | Français | عربي



Genesis Cerrato, 16, with her one-year-old son. Along with her whole family, she fled Honduras escaping violence in her home country. © UNHCR/Merkel Redondo



Priyanka Chopra Appointed UNICEF Goodwill Ambassador for Stellar Work in Child Rights

DECEMBER 2016

ACTRESS PRIYANKA CHOPRA, An Indian Star With A Global Fan Following, Was Named UNICEF Goodwill Ambassador At A Ceremony In New York Yesterday. ..

The 34-year-old, Who Has Been Donating A Tenth Of Her Salary To The Cause Of Women's Education, Safety And Empowerment Through Her Ngo, The Priyanka Chopra Foundation For Health And Education,



BEN STILLER NAMED UN GOODWILL AMBASSADOR

POSTED 8:58 AM, JULY 2, 2018, BY [CNN WIRE](#)

Ben Stiller's Latest Role Will Have the Actor

Advocating on Behalf of Refugees.

**Stiller Has Been Named a Goodwill Ambassador by
UNHCR, - UN Refugee Agency**

**Stiller's Appointment Comes on the Heels of a Trip He
Took to Guatemala Where He Met with People Who Have
Been Forced to Flee Their Homes Due to Violence, the
Agency Said.**



SOFTWARE PLATFORM –USHAHIDI

- 1. DEPLOYED OVER 125,000 TIMES IN 160 COUNTRIES**
- 2. USHAHIDI, INC IS A NON-PROFIT TECHNOLOGY COMPANY**
- 3. STAFF IN NINE COUNTRIES**
- 4. FREE, OPEN SOURCED – SECURE PLATFORM**
- 5. MISSION – HELP MARGINALIZED PEOPLE RAISE THEIR VOICE**
- 6. HELP THOSE WHO SERVE THEM TO LISTEN AND RESPOND BETTER**



<https://www.usahidi.com>.

see YouTube videos or

<https://en.m.wikipedia.org/wiki/Ushahidi>

USHAHIDI FEATURES

Data collection

Gather submissions from anyone, anytime, anywhere



Multiple sources

Receive reports from many sources, SMS, email, and Twitter

SMS submissions

Collect posts via SMS when you connect with an SMS gateway or SMSsync

Custom surveys

Bring together multiple data types with custom forms

iOS & Android

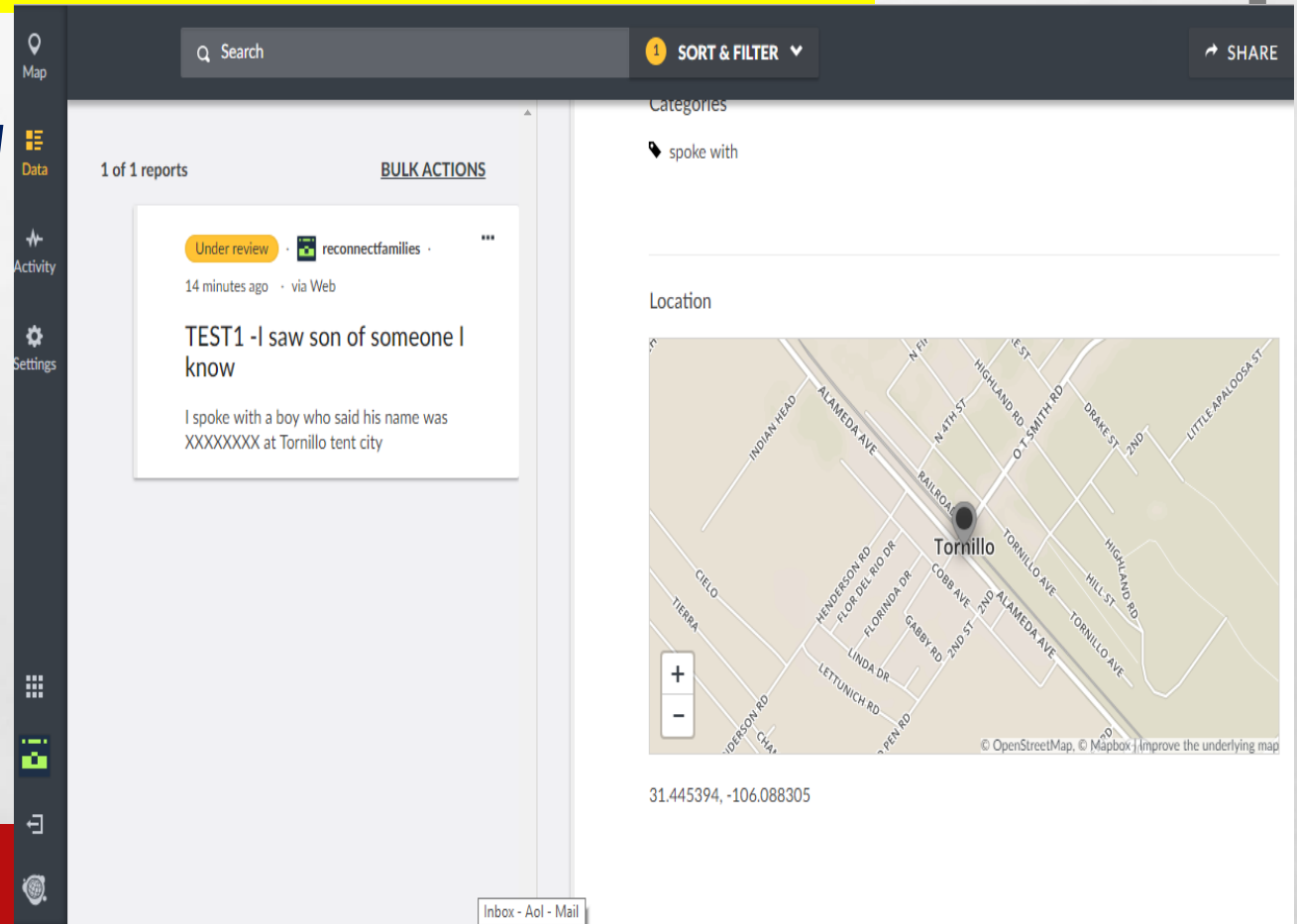
Submit reports and view maps from our [mobile apps](#).

RECONNECT FAMILIES- SOFTWARE TRIAL SUCCESS

Integrates Reports & Geography

**Geolocates All SMS, Tweets,
Emails, Calls, Text Messages.**

**Records And Timestamps All
Communications**



EASY ARCHIVING, EDITING & RETRIEVAL

Map

Data

Activity

Settings

Search

1 SORT & FILTER

CANCEL

SAVE

1 of 1 reports

BULK ACTIONS

Under review

reconnectfamilies

8 minutes ago

via Web

TEST1 -I saw son of someone

I spoke with a boy who said his name was XXXXXXXXX

UPDATE MAP

Title *

TEST1 -I saw son of someone I know

Description *

I spoke with a boy who said his name was XXXXXXXXX at Tornillo tent city

Categories

☒ Select All

☒ spoke with

+ Add new category

Under review

POST DATE

2018-07-05

08:45

Created at July 5, 2018 8:38 AM via Web

Works On Most Computers or Smartphones

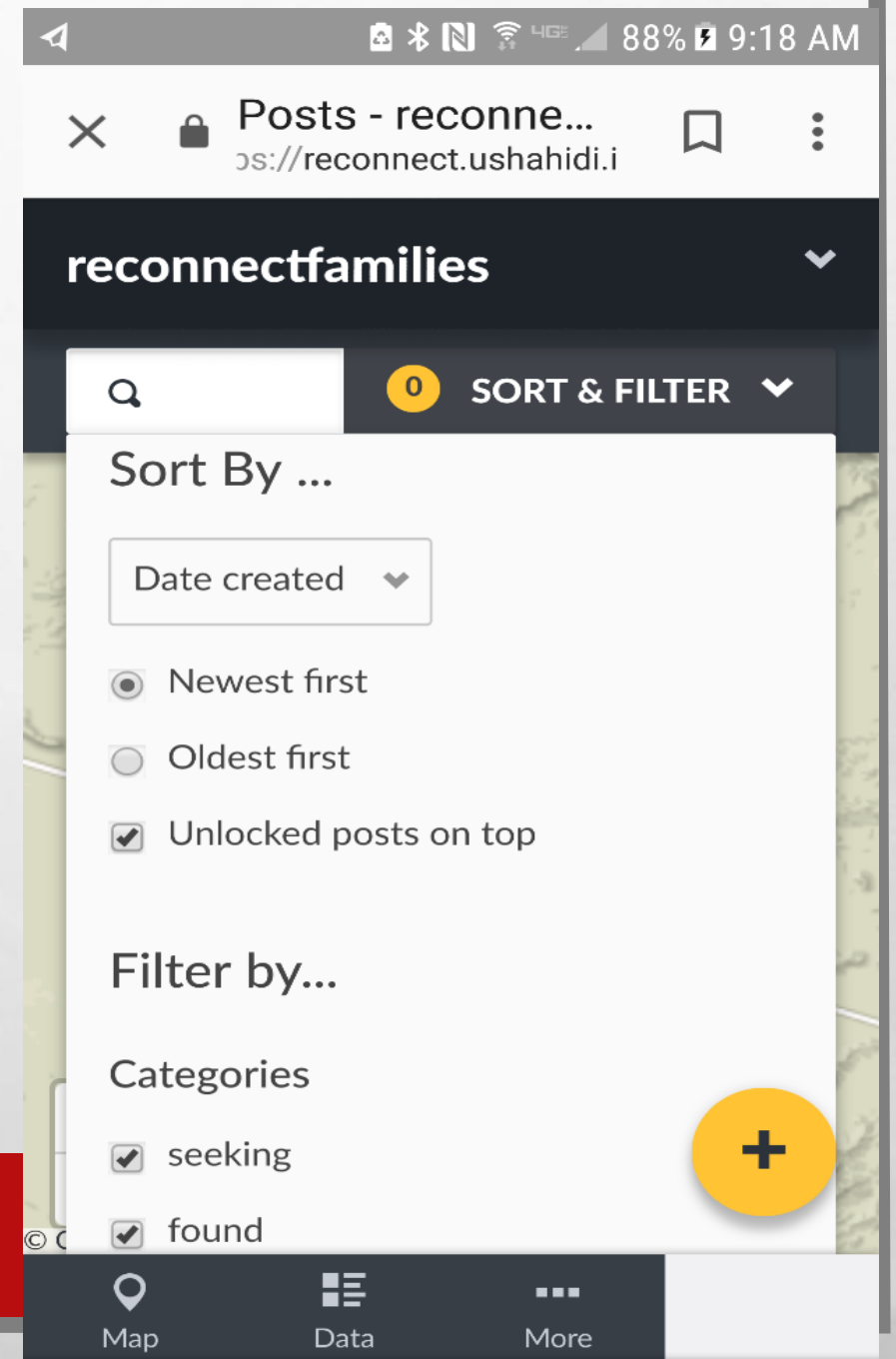
CLOUD-BASED; NO DOWNLOADS REQUIRED

**HANDS-ON CUSTOM CATEGORIZATION
& KEY WORDS**

BUILT IN -SEARCH & ANALYSIS

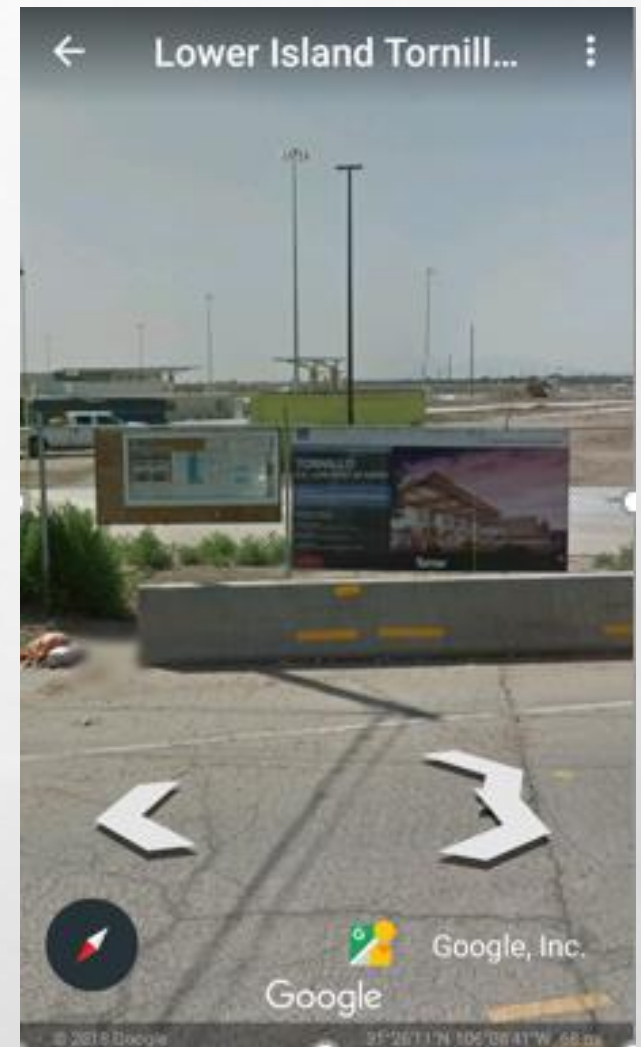
VERIFICATION FUNCTION

DISPLAYS & EDITS ON PHONES



Directions?

1. The CROWDMAP Platform links directly to Google Maps, Google Earth and Google Street View among others.
2. You can locate any center and we can provide directions to that location from our website to your smartphone.



TORNILLO BORDER CONTROL

GOOGLE STREET VIEW

EST. GOV. COSTS PER CHILD

\$775 PER CHILD/ PER DAY

\$5425 PER CHILD/ PER WEEK

\$1.5 MILL PER 2000 CHILDREN/ PER DAY

\$10 MILL PER 2000 CHILDREN/ PER WEEK

